

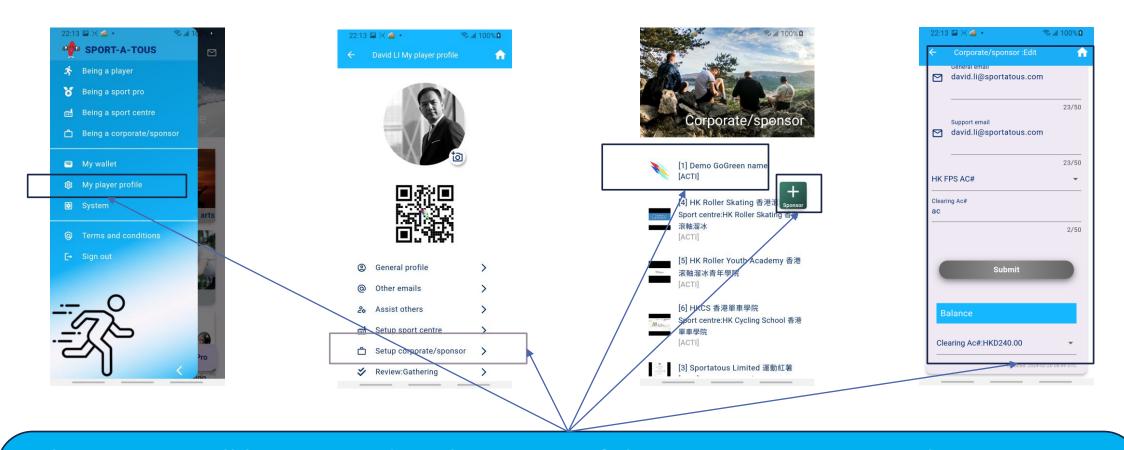
# SPORT-A-TOUS 運動紅薯

Sports of all, for all 運動無溫界

Community Sport SponsorshipPlus campaign setup 社區體育贊助+活動設置



- a. Set up a sponsor account after registering a user account
- b. Connect and manage other employees
- c. Setup a sports voucher sponsorship program
- d. Sports Voucher Registration Options
- e. Sports Sponsorship Campaign Report

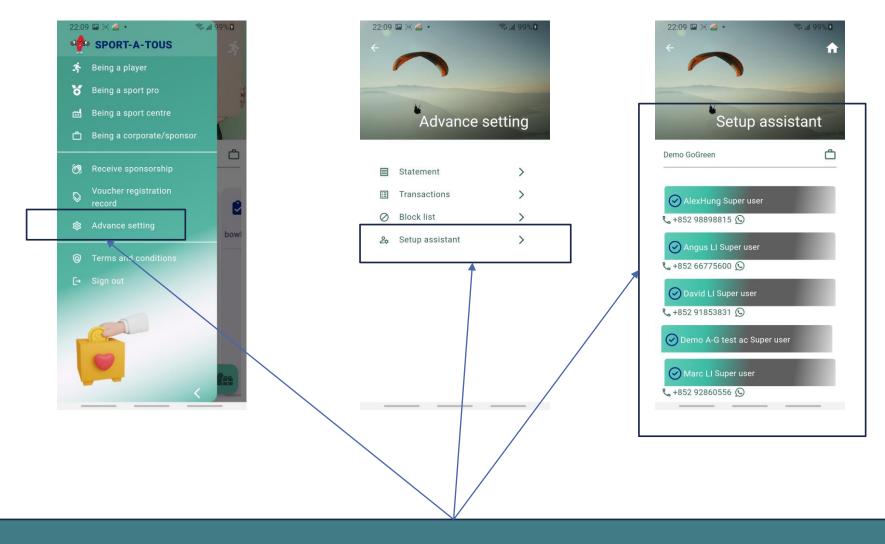


The creator will be assigned as the owner of the sponsor account with a superuser role. A sponsor account can have multiple superusers, administrative users, and assistant users, but there can only be one owner. It is important to upload the business registration, usual coupon image file, and logo image file for review by Sportatous before approval for operation.

How staff link up the Sponsor Account?







How administrative staff manage other staff?

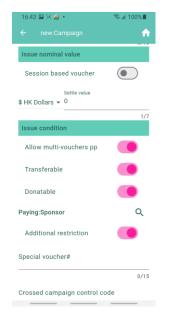
In Sponsor Mode, please click on the icon below to create a new campaign. Alternatively, you can select from one of the existing campaigns and press "select" to make amendments.

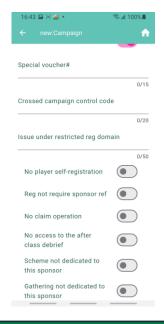
You have the flexibility to maintain multiple campaign records simultaneously. For instance, you can create three distinct campaigns: one aimed at issuing HK\$50 vouchers, another targeting HK\$100 vouchers, and a third campaign focused on offering Sport Class Experience Vouchers. This allows you to effectively manage and promote various promotional initiatives simultaneously.













#### Key points:

- 1. Ensure that you upload a voucher image with the correct design and include your company logo.
- 2. Each campaign setting should specify the nominal cash value of the voucher and any rules that govern its issuance.
- Before activation, ensure that all parameters are correctly configured.
- 4. Once everything is set up, publish the campaign.
- 5. After publication, the campaign will require approval from Sportatous for final activation.

Typically, for CSR sports experience class program should have :

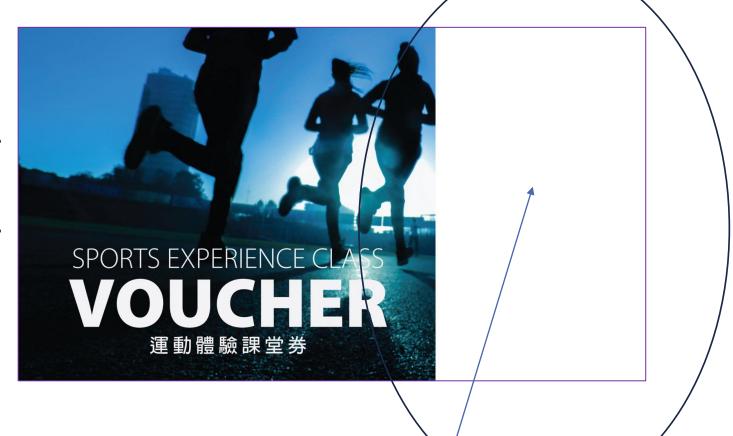
- i. use FIFO real-time
- ii. Special voucher# EXPSATSPORT
- iii. Company domain as issuing under domain control
- iv. Non-transferable
- v. Each can only receive one voucher
- vi. Allow self-registration
- vii. Session based voucher

Typically, for a purchase rebate scheme, it should

- i. use FIFO real-time,
- ii. disallow selfregistration by players,
- iii. require a sponsor reference and
- iv. choose Cash Voucher

#### Sponsor campaign detail control param

Sponsors are encouraged to design their own sports voucher





Please scan this

QR code with

your mobile

phone to get the

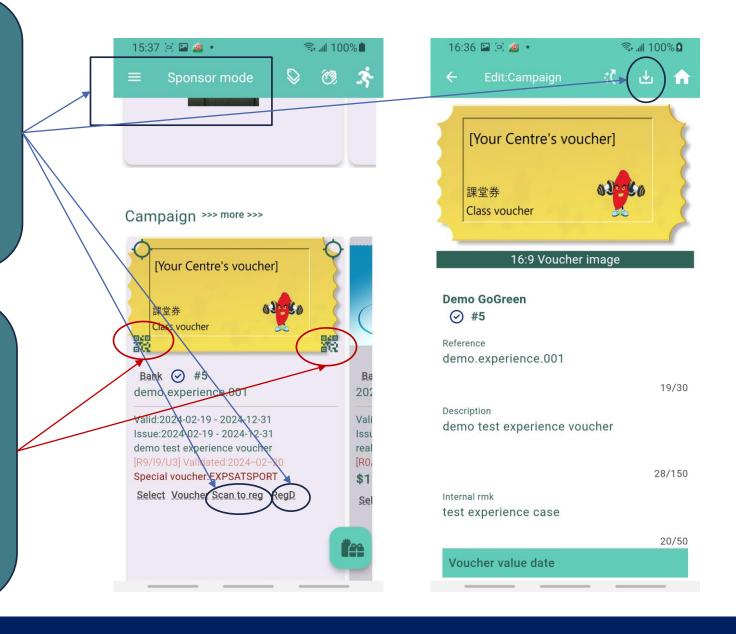
picture of the

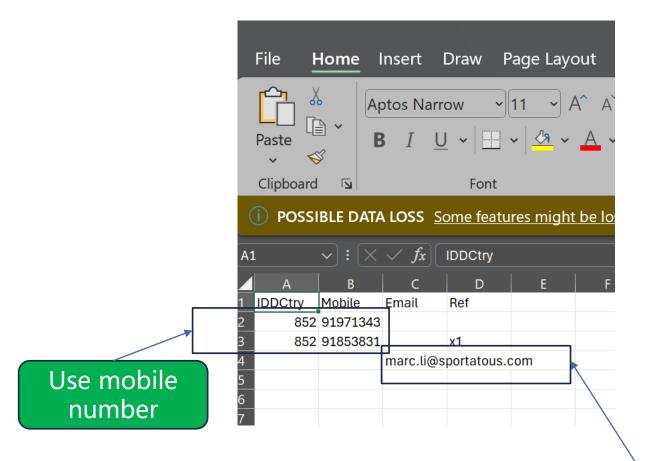
sports experience

class voucher

In Sponsor Mode, you can either scan the customer QR code by clicking "Scan to Reg," manually register the customer by selecting "RegD," or upload a CSV file using the top right corner icon.

In Sponsor Mode, you have the option to allow customers to scan your campaign QR code for voucher registration. To obtain the QR code, simply click on the QR icon. It's important to note that the QR code on the right is a one-time use code.



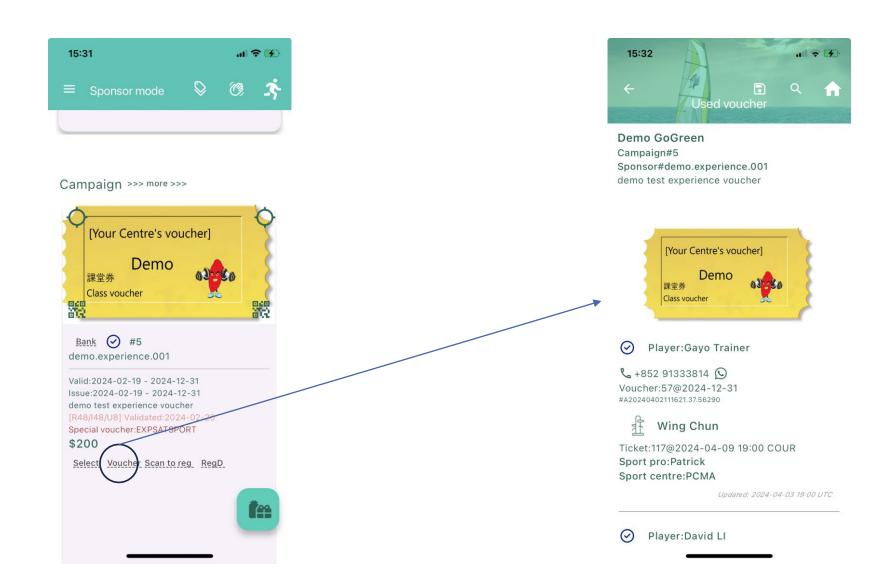


Campaign Sport experience class program for employee well-being

Corporate domain + Sponsored event QR code + Employee self-registration or
 Upload employee business email

addresses

Use email address
For the Employee Wellbeing Movement
Experience Class Voucher Program, use a
business email address to avoid privacy issues



## **Thank you**

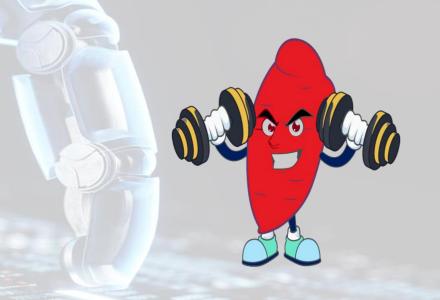
### Sports of all, for all 運動無溫界



www.sportatous.com



**Sportatous App** 



A Free and Open Professional Platform for Coaches powered by Artificial Intelligence that tokenizes sport sponsorship to achieve our vision "Sports of all, for all"