



Sports of all, for all 運動無彊界

Unleash Sport Industry Potential and Explore a Thriving Sports Marketplace

SPORT-A-TOUS a Startup Driving Sports Inclusivity and Engagement

Our vision

Sport-a-tous is a portmanteau rendition which translates to "Sport to all", constituted by the two phrases-"Sport" and "à tous (meaning: to all)".

Empowering the World with Inclusive Sports for All, Spearheading the Fusion of Sports and Technology.

Our mission

Sport-a-tous leverages technology to disrupt the sports ecosystem, addressing market challenges like "adverse selection," "short-tail sport offerings," and "externalities." Our platform expands access, offers diverse sports options, and minimizes negative factors. Join us in revolutionizing sports through technology and innovation.

Our positioning

Sport-a-tous is a free mobile app that brings together sports enthusiasts, fostering a supportive community. Our platform allows athletes to connect, train, and compete with like-minded individuals. Join us to experience the limitless potential of sports and empower the sporting community.

Elevating Lives through **Sport Themed-Tech**

Al-powered Matchmaking for the Sports Community Sport Friend 1. Know Yourself, Know Others Dive Deeper and Enjoy the Thrill of Sports **Empowering Customers: Retailers and Businesses Covering their Sports Expenses** 2. **Abundance Flows** Feel the Good Vibes Al-Driven Progress Tracking: Guiding Students to Master Their Moves 3. Teaching Excellence, Personalized Service Going Above and Beyond Bridging the Gap: Analyzing Motion Differences Between Fans and Idols 4. **Endless Joy**

Every Sports Enthusiast's Dream Come True

All-in-One-Mobile-App SPORT-A-TOUS 運動紅薯

Community Sponsorship+ Unlocking Vast Business Opportunities, Connecting Sports and Commerce

Blending Technology, Consumption, and Sports: Interact in Perfect Harmony

Empowering Sports Professionals: Elevating the Game for Coaches and Instructors All-in-One Sports Platform: Efficient, Beneficial, and Free

> Elevate Your Professional Services with Ease of Funding _ Benefits

Streamline and Simplify Fragmented **Promotion and Operations for** Coaches

GAIN EXPOSURE, BOOST ENROLLMENTS: EXPAND YOUR COACHING BUSINESS WITHOUT AD COSTS



Seize the Opportunity as a Sports Expert: Be Ahead of the Game

- 2. Effortlessly Manage Administrative Tasks with a Personal Assistant: Lighten the Administrative Workload for Coaches.
- Seamless Operation for Clients without Phones: Enable Parent Sub-Accounts for Children's Participation.
- 4. Transparent and Free: Sport-a-tous Supports Coaches without Charging Any Fees. Settlements with Clients Happen Outside the Platform, Apart from "Community Sponsorship+" Contributions.



Highlights

 Revolutionary Technology: Utilizing AI for Feedback, Enhancing Student Engagement and Building Trust in the Coach's Expertise.

Community Power: Key

 New Opportunity: Coaches Seamlessly Benefit from Integration with Sponsors in the "Community Sponsorship+" [¬] S+ _].

Conservative Estimate: The \lceil S+ $_{
m J}$ is projected to bring in HKD500M+ pa to the sports industry.

Irresistible Combination: AI Gadgets Meet the Power of the Sports Community

Unite Sports Enthusiasts and Amplify the Joy of Sports:

- AI-Enabled Matchmaking: Finding Sports Buddies for 「Sport Friend」 with Similar Skill Levels
- Vivid Reports through Visualizations: Bringing Dynamic Insights after Sports Classes
- Comparing Movement Postures with Sports Idols: Inspiring Better Technique
- Self-Consistency: Evaluating Movement Postures for Improved Performance
- Friendly Competition with Friends: Ignite the Sporting Spirit



Coaches in High Demand: Igniting Expert Guidance

Tech-Enabled Sport Friend : Strengthening Community Sports Culture

| | | | | Instagram / | |
|--------------------------------|--------------|----------------|-----------|---------------|---------------------------|
| | Toby | MindBodyOnline | MOJODOMO | Facebook | SPORT-A-TOUS |
| | Any personal | Wellness and | Consumer | | All sports + social media |
| Sector | services | fitness | market | Social media | + consumer market |
| | | Marketplace + | Voucher | | |
| Туре | Marketplace | SAAS | marketing | Advertisement | Multi-purposes |
| | | | | | InApp and Parents & PA |
| Booking Approach | WhatsApp | Sophisticated | NA | Phone call | friendly |
| Free of change to sport | | | | | |
| professionals | X | X | X | \checkmark | \checkmark |
| Sponsorship e-voucher system | X | X | X | X | \checkmark |
| Social Responsibility Friendly | X | X | X | X | \checkmark |
| Sport Performance Analytics | X | X | X | X | \checkmark |
| Sport Tourism Partnership | X | X | X | X | \checkmark |
| A.I. Powered | X | X | X | \checkmark | \checkmark |
| Social media network | X | X | X | \checkmark | \checkmark |

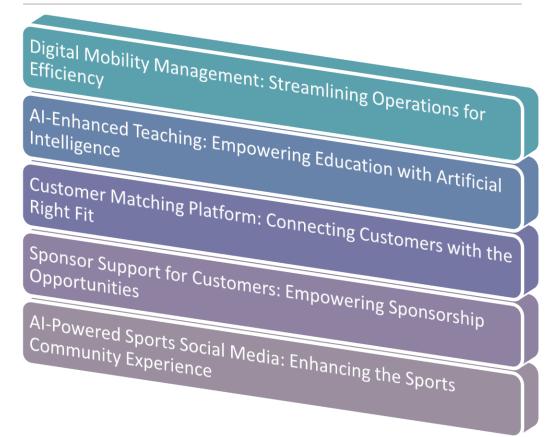
Competitive Analysis: Uncovering Insights for Success





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Efficient Resource Management: Maximizing Value, Minimizing Costs





Community Sponsorship+ S+ Launch Plan: Kickstarting with Sports Experience Vouchers